

GRAPHIC COMMUNICATION

Why choose Graphic Communication?

Graphic Communication will enhance your visual communication skills and knowledge of drawing techniques and their suitability for Graphic Communication projects. You will gain confidence and dexterity in the use of software and apply specialist skills in developing printed and digital communications.

What does the course involve?

You will learn about the 3Ps of Graphic Design, Preliminary sketches, Production drawings and Promotional materials. You will learn about the elements and principles of graphic design and how to use these in desktop publishing.

You will use freehand sketching, drawing instruments and computer software drawing to show objects pictorially and orthographically. You will use Computer Aided Design (CAD) and explore its application.

How is your work assessed?

Assessed continuously through coursework and evaluated at the end of each project.

Homework in this course

Homework will be related to practical tasks and research and investigation.

Possible pathways in the Senior Phase

- Graphic Communication in Nat 4/5 and beyond to Higher/Advanced Higher