

BUSINESS MANAGEMENT

Why Choose Business Management?

Choosing to study Business in the BEIT Faculty allows pupils to gain access to many different career paths such as **marketing, international business, fashion, events management, engineering** to name but a few. Most College and University courses have a business component – so this course will be of great benefit to you.

This course gives pupils an insight into today's business world. Our journey will take us through not only why there is a need for business and how the economy works but it will also consider the areas of Marketing, Human Resource Management, Production and Finance.

What does the course involve?

- Active and independent learning through self and peer evaluations, group feedback, reflective learning and making independent decisions.
- A blend of classroom approaches including practical and ICT-based learning; whole class-learning; group work and peer learning; visits; focusing on real-life business contexts.
- Embedding literacy and numeracy skills: communicating; financial awareness; researching; presenting; and analysing information.

The skills you will develop are

- Enterprise and Employability Skills
- Knowledge and understanding of the way in which business operates.
- Knowledge and understanding of financial and economic situations.
- Understanding of the straightforward actions taken by businesses to meet customers' needs and to remain competitive.
- Interpreting and drawing elementary conclusions from straightforward business information.
- Knowledge and understanding of human resource management, marketing and operations.
- Decision making to solve straightforward business-related problems.

How do I know if this course is right for me? Read through this list – if most of these apply to you then we look forward to seeing you in June.

- I like to know what is 'going on' in the world around me.
- I am interested in the 'World of Business'
- I enjoy watching programmes such as "Junior Apprentice" and "Dragons Den".
- I like to problem solve and undertake research by myself.
- I enjoy making use of ICT to create things like TV adverts, Apps, PowerPoints, own notes (flashcards).
- I am a hard worker and enjoy being challenged.
- I like being part of a team.

How is the course assessed?

Assessment in this course will be varied: informally through ongoing monitoring of your individual class work, on how you work in groups and how you participate on a day-to-day basis in the work of the class.

A study in Business Management in S3 can lead to certification in S4 at National 5 level. Formal assessment of your S3 course will be through end of unit tests which will help you decide whether to continue to National 5 in S4.

Homework

This will be given regularly to reinforce your learning and to assess your progress.

Possible pathways in the Senior Phase

- National 4 or 5 Business Management
- Higher Business Management
- Advanced Higher Business Management