

PERFORMING ARTS: MEDIA



MEDIA: NATIONAL 4

Why Media?

This course is designed for anyone who has an inquiring mind as to what makes a media product, whether it's a film, television programme, newspaper, webpage, game or advert. It enables you to understand the nature of media and become an active critic of media messages rather than simply a passive consumer.

What does the course involve?

The course consists of two mandatory units which are internally assessed on a pass/fail basis and Added Value.

Analysing Media Content

You will carry out straightforward analysis of media content by:

- describing media content in some detail
- describing media contexts in some detail
- describing the relationship between media content and context
- applying knowledge of the relevant key aspects of media literacy

Creating Media Content

You will create straightforward media content by:

- planning and developing ideas in response to a negotiated brief
- using production skills appropriate to the media content and context
- commenting on the production process
- applying knowledge of relevant key aspects of media literacy

Added Value

You will:

- negotiate your own brief and generate initial ideas which are appropriate to the content you are going to make, their purpose, and their target audience.
- analyse content relevant to the brief, consider the implication of institutional factors, plan and make the content, and review both the process and the product.

Entry to the course – what do I need?

- Studying an English course i.e. National 4.
- Good Drama and/or Art skills.
- Entry to the course may be at the discretion of the Principal Teacher of Performing Arts.

What next?

- Progression to National 5 Media.
- Progression to National 4/5 Drama.

Further information is available in www.performingartsmeldrum.wordpress.com

PERFORMING ARTS: MEDIA



MEDIA: NATIONAL 5

Why National 5 Media?

This course is designed for anyone who has an inquiring mind as to what makes a media product, whether it's a film, television programme, newspaper, webpage, game or advert. It enables you to understand the nature of media and become an active critic of media messages rather than simply a passive consumer.

It is also a very practical course with a great range of opportunity to make media and the choice of how to create this. We will look at filming, editing, sound recording and post production in moving image, which is our principal medium.

What does the course involve?

The course is made up of an externally production assignment and a question paper.

Analysing Media Content

You will carry out detailed analysis of media content by:

- identify and explain media content in detail
- identify and explain media contexts in detail
- explain the relationship between media content and context
- identify and explain the role of media
- apply knowledge and understanding of the relevant key aspects of media literacy

Creating Media Content

You will create media content by:

- planning and developing ideas in response to a negotiated brief
- applying production skills appropriate to the media content and context
- evaluating the production process
- apply detailed knowledge and understanding of relevant key aspects of media literacy

Course Assessment

Question paper:

- The purpose of this question paper is to assess the learner's ability to apply knowledge and understanding by **analysing** media content in context.
- The paper is sat in exam conditions in May and is externally marked by SQA.

Assignment:

- The purpose of the assignment is to assess the learner's ability to apply the skills, knowledge and understanding acquired throughout the Course **creating** media content.
- Learners will carry out an assignment set by SQA, using a brief negotiated within the school.
- This assignment will give learners an opportunity to demonstrate their skills, knowledge and understanding of production techniques which:
 - requires consideration of possibilities and problem solving in planning and production processes
 - requires application of knowledge and understanding of the relevant key aspects of media literacy
 - requires the learner to evaluate the impact of actual or likely constraints on media content

Entry to the course – what do I need?

- A pass at National 5 English or studying National 5 English as a good grasp of literacy is essential.
- Good Drama or Art skills.
- The ability to work independently and meet deadlines is needed as you need to develop your own project and make your own choices.
- Entry to the course may be at the discretion of the Principal Teacher of Performing Arts

What next?

- This course gives you a good grounding for Higher Media.
- National 5 Drama, Higher Drama or, NPA Drama.
- It also helps you understand the basic principles of how media is created and could lead on to practical college courses such as Media Production.
- It can help you with grounding for Games design and any position that involves the ability to plan and execute piece of work to a deadline.

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